



Milwaukee Avenue SSA Study

– BETWEEN ARMITAGE AND BELMONT –

Project Background

The Logan Square Chamber of Commerce initiated this study to understand whether additional neighborhood support services and business resources are desired along Milwaukee Avenue between Belmont & Armitage Ave, and if so what types.

A Special Service Area (SSA) is a tool to maintain and promote a shared business district. Local businesses and organizations come together to decide how property tax dollars should be leveraged and applied to meet the unique needs of the area. The SSA can promote equitable development practices that support local and legacy businesses and reflect the rich cultural resources and diversity in the area. SSA services are in addition to those provided by the City and must be spent within the SSA boundaries.

Common SSA services include:

- Litter Abatement
- Corridor Maintenance
- Sidewalk Snow Plowing
- Marketing Support for Legacy Businesses
- Facade Improvement Rebates
- Cultural Identity and Public Art

Process & Boundaries

The Logan Square Chamber has created a community outreach process that goes above and beyond what is required in state legislation. The process will feature several engagement events, a survey, community workshops, and advisory committee meetings.

- Phase 1: Start-up and Feasibility (January – February)
- Phase 2: Funding and Visioning (March)
- Phase 3: Needs Assessment and Metrics (March)
- Phase 4: SSA District Plan (March-April)
- Phase 5: Outreach (January – November)
- Phase 6: Application and Adoption (June-December)

The **proposed study area** extends along Milwaukee Avenue from Belmont south to Armitage Avenue; flip to see map on backside of this flyer.

What will the SSA cost?

To raise funds for critical services such as litter removal, public space maintenance, and marketing local businesses in the proposed area, the maximum tax rate would not exceed 0.70% of the Board Certified Equalized Assessed Value (EAV) of individual properties. This would raise a total budget of approximately \$450,000 to invest in the corridor annually.

Example:

A typical storefront, commercial building with a \$100,000 EAV would contribute no more than \$58 per month, or \$700 annually, toward the Milwaukee Ave SSA.

Proposed Study Area

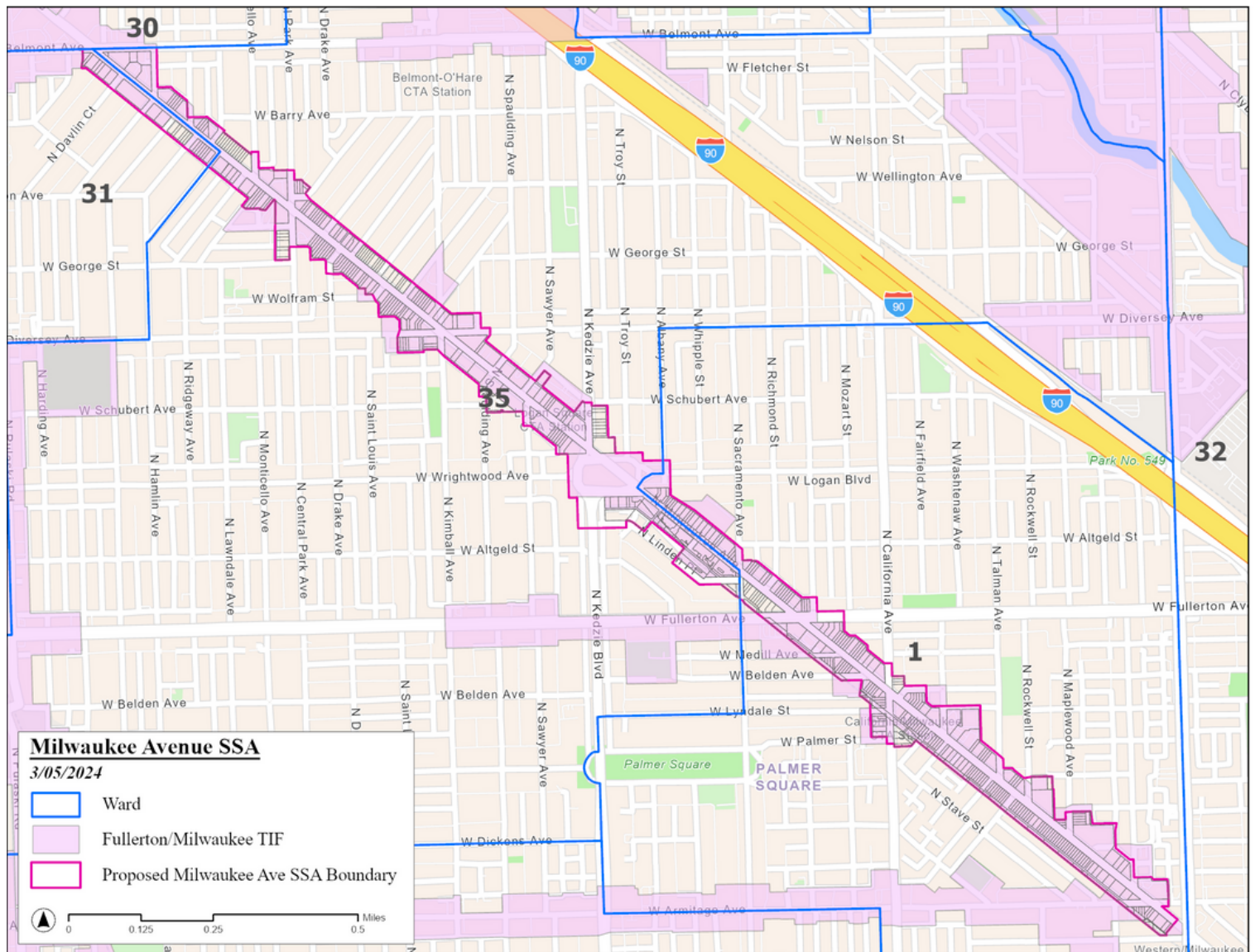
The proposed study area boundary generally extends along **Milwaukee Ave from Armitage to Belmont**. Please refer to the pink outlined area on map below and consider the following questions:

- *What types of services are needed within the study area?*
- *How can we support small, long-standing businesses?*
- *What about cleaning and greening of the corridor?*
- *What opportunities are there to celebrate local culture?*

**HAVE IDEAS? SHARE THEM TODAY BY VISITING THE
PROJECT WEBSITE @ WWW.LSMILWAUKEE.COM**

Get Involved

Today's retail environment is challenging. Now more than ever, local businesses and organizations understand the need to have a strategic and collaborative effort to identify common priorities and coordinate efforts. A Special Service Area can help fund these goals!



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